

Parker May

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Dear Halter team,

I'm applying for the Customer Onboarding Specialist role in Boulder, and I'll tell you plainly why: I want to do real work with real people, outside, with my hands. I spent the last ten years teaching in Shenzhen, China. Before that, I spent two years running projects at Wallsome / Replica Creative in Philadelphia. It is a large-format printing company that makes wall graphics, custom printed wallpaper, advertisements and branding. My best work has always happened in person, with a crew, a customer and a deadline.

At Wallsome / Replica Creative, I was the single point of contact on more than 50 client projects. I planned each job, set the timeline, and coordinated crews of two to five designers, print production staff and installers. Then I led the installation team on site for large-format work at the University of Pennsylvania, Drexel University and Temple University. I also led the crew that installed vinyl graphics on the air stairs for the Pope's 2015 visit to Philadelphia. We had one chance to get that right. I know how to own a project from handoff to finish and how to solve problems when the plan changes on the day.

My years in classrooms gave me the other half. For ten years I helped children learn hard things. I onboarded a new teaching assistant, helped a whole grade team adopt a new way of planning, and served as the main contact for 20–25 families a year, many across a language barrier. My method is simple: show it, keep it short, check they've got it, and come back. A rancher's time is short, so my job is to make a new system clear and quick to learn. I know how to read people, earn their trust quickly, and leave them confident to carry on by themselves.

I look forward to working with ranchers and learning alongside them in the field. My goal is to make the technology clear to people who would rather be working than reading a manual. I live in Broomfield, twenty minutes from Boulder, and time on ranches is a real draw for me.

Halter started in New Zealand. At international schools in Shenzhen, I worked alongside many colleagues from New Zealand, and I came to value their direct, practical way of working. If the role ever calls for time in Auckland, I would gladly make that trip.

I would be glad to show you what I mean in person. Thank you for your consideration.

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